



## REEL RECYCLING PROGRAM

RETURN YOUR REELS...

...RECEIVE A REWARD...

...HELP THE ENVIRONMENT

### How it Works:

Two different ways, Two different rewards!

**Drop-off:** Bring reels directly to a local Alliance Distribution Center for inspection and receive a **Merchant Gift Card** for every qualifying reel.

**Pick-Up:** Accumulate a minimum of 12 qualifying reels at your location and then contact Alliance to make arrangements for pick-up. Each accepted reel will earn you an **eRaffle Ticket** for a chance to win a prize in our monthly "Thanks for Recycling" drawing.

### How to Contact Us:

1-866-243-7378 x257  
reels@alliancecomm.com

#### The Fine Print:

1. All reels must be in re-usable condition and are subject to final Alliance verification and acceptance. Re-usable condition excludes damages to inner drum, excessive split or damaged flanges, warping, rotting or broken down reels.
2. Multiple vendor reels are acceptable provided they meet standard size and condition requirements.
3. Reels must be received free of debris, dirt and cable remnants.
4. Program may vary between regions and availability.
5. Alliance Corporation reserves the right to decline subsequent pick-ups from customer locations if upon inspection of returned reels multiple items fail inspection per criteria outlined above.
6. Alliance Corporation reserves the right to modify or cancel this program at any time.

#### MINIMUM REEL SIZE

32" (Outer Diameter)

#### MAXIMUM REEL SIZE

85" (Outer Diameter)

Please visit our website for more information  
[www.alliancecomm.com](http://www.alliancecomm.com)

### Reel Conditions



Damaged and Debris Covered



Damaged Flange



Damaged Hub



Loose Hub & lopsided



Good Condition

### Drop Off Locations

**Alliance Corporation - Syracuse**  
1 General Motors Drive  
Syracuse, NY, 13206-1117

**Alliance Corporation - Auburn**  
5 A Street, Auburn Industrial Park  
Auburn, MA, 01501